

Citarella®

THE ULTIMATE GOURMET MARKET

PREPARED FOODS

Appetizers
Soups
Entrees
Accompaniments

MEATS

Leg/Rack/Crown Roast of Lamb
Standing Rib Roast
Suckling Pigs
Cornish Hens
Goose

SEAFOOD

Oysters & Clams
Shrimp & Lobsters
Crabs

CATERING

Whole Poached Salmon
Filet Mignon Platter
Party Platters
Dessert Platters

PASTRY

Holiday Specialties
Decorated Cookies
Tarts & Cakes
Pies

EASTER
MENU 2010

The Perfect Holiday Meal
Always from Citarella



Taste our Difference



Happy Easter

The holiday tradition starts with Citarella.

For holiday orders, please call 212-874-0383 or 631-726-3636.

Appetizing Department

Traditional Classics

Make your holiday meal extra special. Start with our finest American Caviar or Foie Gras.

American Caviar	\$Mkt Price
Osetra Caviar	\$Mkt Price
White Sturgeon Caviar	\$Mkt Price
Salmon Caviar (4 Oz/7 Oz)	\$10.99/\$18.99 Ea
Crème Fraiche	\$3.99 Ea
Blinis	\$4.99 Ea
Medallion of Duck Foie Gras w/Truffles	\$18.99 Ea
Medallion of Goose Foie Gras w/Truffles	\$12.99 Oz
Fresh Duck Foie Gras Grade "A"	\$59.99 Lb
Mousse of Foie Gras (8 Oz)	\$24.99 Ea
Terrine of Duck Foie Gras w/Armagnac	\$6.99 Oz
Olives - Citarella International Mix	\$7.99 Lb
Judean Artichokes	\$13.98 Lb
Marinated Grilled Eggplant	\$13.98 Lb
Peppadew Peppers	\$14.98 Lb

Seafood Department

Freshest Selection * Most Variety

Our expert Fishmongers are happy to help you with the freshest and biggest variety of seafood around.

<u>OYSTERS BY THE DOZEN</u>	<u>Unshucked/Shucked</u>
Bosole	\$15.99/\$17.99
Fisher Island	\$15.99/\$17.99
Cape	\$11.99/\$13.99
Kumomoto	\$15.99/\$17.99
Prince Edward Island	\$13.99/\$15.99
Wellfleet	\$15.99/\$17.99
Cooked Cleaned Shrimp	\$24.99 Lb
Jumbo Lump Crab	\$29.00 Lb
Live Lobsters Sm/Lg	\$9.99/\$12.99 Lb
Steamed Lobsters Sm/Lg	\$17.99/\$34.99 Ea
Nantucket Bay Scallops	\$Mkt Price
Mignonette Sauce	\$4.99 Ea
Mustard Sauce	\$4.99 Ea
Cocktail Sauce	\$3.99 Ea
Boned Shad	\$9.99 Lb
Shad Roe	\$Mkt Price
Scottish Salmon Fillet	\$11.99 Lb
Organic Salmon Fillet	\$19.99 Lb
Black Cod Fillet	\$22.99 Lb
Halibut Fillet	\$25.99 Lb
Halibut Steak	\$19.99 Lb
Grey Sole Fillet	\$29.99 Lb
Tuna Steak	\$18.99 Lb



Full-Service Butcher

Prime * Dry Aged * Custom Cut

Our expert Butchers age, quarter, steak, cut and bone over 300 of the finest prime cuts of meat, poultry and game in the country.

Semi-Boneless Leg of Lamb (7-8 Lb)	\$7.99 Lb
Butterflied Leg of Lamb (5-6 Lb)	\$9.99 Lb
Rack of Lamb (8 Chops)	\$13.99 Lb
Crown Roast of Lamb (16 chops)	\$120 Ea
Boneless Shoulder of Lamb (5-6 Lb)	\$8.99 Lb
Baby Lamb (Half 8-10 Lb/Whole 16-20 Lb)	\$Mkt Price
Boneless Saddle of Lamb	\$21.99 Lb
Standing Beef Rib Roast (2-7 Ribs)	\$18.99 Lb
Beef Filet Roast (4 Lb)	\$29.99 Lb
Shoulder of Veal Roast (5 Lb)	\$12.99 Lb
Breast of Veal (6-8 or 12-16 Lb)	\$4.99 Lb
Veal Tenderloin	\$29.99 Lb
Rack of Veal (5 Ribs)	\$29.99 Lb
Suckling Pig (14-16 Lb)	\$9.99 Lb
Crown Roast of Pork (16 Chops)	\$7.99 Lb
Fresh Ham (7-10 Lb or 14-20 Lb)	\$3.99 Lb
Smoked Ham Bone In (7-8 Lb/14-16 Lb)	\$5.99 Lb
Smoked Ham Bone In Spiral Cut (7-8 Lb or 14-16 Lb)	\$4.99 Lb
Hickory Ham Boneless (2-3 Lb or 4-6 Lb)	\$7.99 Lb
Rabbit (2 1/2 - 3 Lb)	\$12.99
Baby Goat (Half 8-10 Lb/Whole 16-20 Lb)	\$Mkt Price
Capons (8-10 Lb)	\$5.99 Lb
Cornish Hens (1 1/2 Lb-1 3/4 Lb)	\$4.99 Lb
Citarella Natural Chicken (3 1/2-4 Lb)	\$2.49 Lb
Citarella Natural Roasting Chicken (5-6 Lb)	\$3.99 Lb
Citarella Organic Chicken (3 1/2 - 4 Lb)	\$4.49 Lb

We also have a large selection of Game for that special holiday treat - Duck, Guinea Hen, Partridge, Pheasant, Poussin, Quail, Squab, Venison, and Wild Boar.

"You could start a love story in Citarella. It's just a hotbed of people making incredible decisions about what to eat and how to cook it. It warms your heart."

~Nora Ephron, Writer & Director

Prices are subject to change. All items are subject to availability. Not responsible for typographical errors.

212-874-0383

www.citarella.com

631-726-3636

We have a passion for food and are dedicated to bringing you the best selection of fresh foods and gourmet groceries. Let us help you make that memorable meal with our freshest seafood and highest quality meat, incomparable produce, delicious chef-prepared foods, tempting desserts and professional catering. Taste our difference.



- The Citarella Family

Chef Prepared Foods

Freshly Made * Old World Recipes

Our Executive Chef Fedele Bruno works with our high-quality seafood, meats, produce, and ingredients to make the most delectable, mouth-watering prepared foods. Stock up and take the credit for a delicious meal...we won't tell.

SOUPS / APPETIZERS

Lentil Soup	\$4.99
Pea Soup	\$4.99
Chicken Noodle Soup	\$4.99 Pt
New England Clam Chowder	\$4.99 Pt
Mushroom Barley Soup	\$4.99 Pt
Lobster Bisque	\$5.99 Pt
Lobster Corn Chowder	\$6.99 Pt
Chicken Stock	\$2.99 Pt
Demi Glace	\$5.99 Pt

Crudite with Dip (LG/XLG)	\$8.99/\$19.99 Ea
Cheese Platter - Fr/lt/Sp	\$19.99 Ea
Cucumber Salad	\$5.99 Pt
Italian Potato Salad	\$6.99 Lb
Beet Salad	\$6.99 Lb
Fruit Bowl	\$12.99 Ea

ENTREES

Roasted Lamb (1 - 1 1/2 Lb)	\$12.98 Lb
Mint Sauce	\$7.49 Ea
*Roasted Veal (4-5 Lb)	\$14.98 Lb
*Whole Beef Filet Roast (4 Lb)	\$36.99 Lb
*Glazed Country Ham Bone In	\$9.99 Lb
*Virginia (Honey) Ham Boneless	\$9.99 Lb
*Roasted Suckling Pig (14-16 Lb)	\$12.99 Lb
*Roasted Turkey (12 Lb or 18 Lb)	\$59.99/\$89.99 Ea
*Roasted Turkey Breast (4-7 Lb or 10-12 Lb)	\$48.99/\$83.99 Ea
Turkey Gravy	\$4.99 Pt
Roasted Chicken (2 - 2 1/2 Lb)	\$3.49 Lb
Roasted Stuffed Cornish Hens (1 - 1 1/2 Lb)	\$4.99 Lb
*Decorated Whole Poached Salmon (8 - 12 Lb)	\$119.99/\$179.99 Ea
Dill Sauce	\$4.99 Ea.
Lasagna Bolognese	\$6.99 Lb
Roasted Vegetable Napoleon	\$7.99 Lb

* Orders for (*) Prepared Foods need to be placed at least 48 hours in advance by 12 PM.

ACCOMPANIMENTS *

Risotto Primavera	\$6.99 Lb
Oven Roasted Rosemary Potatoes	\$6.99 Lb
Potato Puree	\$4.99 Pt
Sautéed String Beans	\$7.99 Lb
Grilled Mixed Vegetables	\$6.99 Lb
Poached Asparagus	\$9.99 Lb
Sautéed Brussel Sprouts	\$6.99 Lb
Sautéed Spinach	\$7.99 Lb

*Please order in 1 pound increments.



Catering Department

Chef Prepared * Freshly Made

Let our Catering Department simplify your life during the holiday season.

HORS D'OEUVRES

Choose from a variety of tasty appetizers.
12 pc Minimum per item required
(All Hors D'oeuvres require reheating)

Brie/Pear/Almond Fillo Flower	\$2.00 Ea
Fresh Tomato Mini Quiche	\$1.50 Ea
Hot & Spicy Spring Roll	\$1.50 Ea
Kreatopita	\$2.00 Ea
Menina Mash	\$2.00 Ea
Mini Brie En Croute	\$2.00 Ea
Mini Crab Cakes With Tartar Sauce	\$2.00 Ea
Mushroom Mini Quiche	\$1.50 Ea
Ratatouille Fillo Cup	\$2.25 Ea
Spanakopita	\$2.00 Ea
Tuscan White Bean Tortilla Crisp	\$2.25 Ea
Chicken Fajitas	\$2.00 Ea
Mushroom Beggar's Purse	\$2.25 Ea
Chili Con Queso Tortilla Trumpets	\$2.00 Ea

PARTY PLATTERS

Small Platters feed up to 10 people
Large Platters feed up to 15 people

International Cheese	Small/Large
Pate	\$95/\$145
Seasonal Fruit	\$60/\$90
Shrimp Cocktail	\$45/\$65
Smoked Fish	\$85/\$128
Smoked Salmon	\$170/\$255
Smoked Salmon	\$160/\$240
Tuscan Appetizing (Feeds 10-12)	\$120
Vegetarian (Feeds 10-12)	\$120
Honey Baked Virginia Ham	\$215 (Feeds 25)
Filet Mignon	\$170/255
Whole Decorated Poached Salmon (8 Lb or 12 Lb)	\$119.99/\$179.99
Assorted Cocktail Sandwiches	\$225 (one size)
Dill Sauce	\$4.99 Ea

DESSERT PLATTERS

Chocoholics Delight	\$45/\$65
Mini-Pastries	\$50/\$75
Sweets	\$45/\$65
Chocolate Dipped Strawberries	\$50/\$75

Catering Orders need to be placed at least 48 hours in advance by 12 PM.

Need Holiday Help?

Let our culinary team design your holiday meal.
Call us at 212-874-0383 or 631-726-3636.

See Back Cover for Pastry and Gift Ideas ➔

Taste our Difference



Citarella

THE ULTIMATE GOURMET MARKET

Pastry Department

Chef Prepared * Artisan

Our Executive Pastry Chef Carolina Perego is focused on creating desserts that are about real flavors and satisfying textures. Using only the finest ingredients, we offer an extensive array of fresh baked goods that can add the finishing touch to your holiday festivities.

Lemon Coconut Layer Cake	\$20.99 Ea
Cheesecake	\$18.99 Ea
Flourless Chocolate Cake	\$18.99 Ea
Maracaibo Cake	\$26.99 Ea
Chocoloholic Cake	\$19.99 Ea
Apple Pie	\$15.99 Ea
Mixed Fruit Tart	\$18.99 Ea
Cannoli Siciliani	\$2.99 Ea
Chocolate Covered Strawberries	\$2.99 Ea
Decorated Easter Cookies	\$4.99 Ea

We also have an assortment of Cupcakes available in Vanilla, Chocolate, Red Velvet, Strawberries & Cream, Coconut, and Lemon Velvet flavors.



Citarella Gift Baskets

Gourmet * Thoughtful Collections

The Citarella Easter's Treat Gift Basket

Our thoughtful gourmet collection features Ghirardelli's Dark Chocolate Squares, Scharffen Berger Chocolate Bars, Chocolate Lentils, Gummy Bears, Jelly Belly Beans, Vanilla Meringues, Quadratini Lemon Wafer, LesserEvil Classic Kettle Corn, Lorina Orangeade, and Harney and Sons Fine Tea. With colorful Easter Eggs, cute Godiva Chicks, tasty Bunny Pop, and adorable Teddy Bear, our gift basket is the perfect way to celebrate Easter. \$99.00 Non Perishable.

Citarella's Gourmet	\$79.00/\$139.00
Snack Attack	\$99.00/\$149.00
Sweets Essential	\$69.00/\$119.00
Taste of Italy	\$79.00/\$129.00
*International Cheese	\$89.00/\$139.00
*Morning's Delight	\$79.00/\$129.00
*Nature's Treat	\$69.00/\$119.00
*Citarella Deluxe	\$289.00
*Citarella's Finest with Caviar	\$479.00
*Citarella's Finest without Caviar	\$329.00

*Perishable Gift Baskets require 48 hours advance notice by 12 PM.

The Citarella Story



Established in 1912, Citarella continues to be a family-run business that has grown from a venerable seafood shop in to one of the top food destinations in Manhattan and the Hamptons behind the driving passion and vision of our Owner Joe Gurrera. Over time, Joe expanded Citarella's selection to include the highest-quality prime meats -- all hand picked and dry aged, the finest produce, chef prepared foods and pastries, artisan cheeses, charcuterie, and a stellar array of gourmet grocery products. Today, Citarella and our 700 employees are proud to be recognized as the ultimate gourmet market ready to serve you. You can shop for any of our products at one of our 7 locations or visit us online at www.Citarella.com.

"One of the best markets in the city...where fish, meats, poultry & produce are arrayed like jewelry..."

~New York Times

Citarella Locations

New York City (212-874-0383)

21 35 Broadway at 75th Street
1313 Third Avenue at 75th Street
424 Sixth Avenue at 9th Street
461 125th Street at Amsterdam Avenue

Hamptons (631-726-3636)

2209 Montauk Hwy, Bridgehampton
2 Pantigo Rd, East Hampton
760 Montauk Highway, Watermill

Online-Continental U.S.

www.citarella.com



The Citarella Family

25 years ago, Citarella purchased a wholesale fish company - *Lockwood & Winant*, to eliminate the middleman to offer the freshest fish available at the fairest price. In 2007, we opened *Meat without Feet* which is a seafood supplier to leading restaurants. Between the two wholesale fish businesses, we are one of the biggest players at the Fulton Fish Market in Hunt's Point. In 2005, we opened in East Hampton *Tutto Italiano*, a traditional Italian salumeria offering authentically chef-prepared food. *Tutto Italiano* also has an experienced Pizzaiolo - Pasquale Langella --making expert thin-crust pizza and fresh hot mazzarella. In the fall of 2008, we opened our *FULTON* Restaurant on the Upper East Side celebrating the legendary Fulton Fish Market. Executive Chef Jeremy Culver's tempting mix of new, innovative dishes and updated classics has made *FULTON* the destination for market-fresh seafood lovers.



The New Fulton Fish Market
Hunt's Point, NY
718-620-8400



MEAT WITHOUT FEET
The New Fulton Fish Market
Hunt's Point, NY
718-893-0066



74 Montauk Highway
East Hampton, NY
631-324-9500



FULTON
205 East 75th St.
New York, NY
212-268-6600

212-874-0383

www.citarella.com

631-726-3636